

S U I T E C O N N E C T W E S T

Let's Grow Together!

Sponsorship Prospectus

OCTOBER 25, 2018

INTERCONTINENTAL SAN FRANCISCO | SAN FRANCISCO, CA

SUITECONNECT18 WEST SPONSORSHIP PROSPECTUS

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Welcome To SuiteConnect West

SuiteConnect is returning to San Francisco to bring together 800+ NetSuite users, prospective customers, partners, press and industry influencers at Oracle OpenWorld 2018.

EVENT HIGHLIGHTS

SuiteConnect West attendees will immerse themselves in:

- An inspirational keynote hosted by NetSuite executives discussing how to overcome your barriers to growth and focus time on what matters most
- Targeted breakout sessions featuring expert product demonstrations and real world customer growth stories
- Networking with users and solution providers in the SuiteConnect Expo

WHY SPONSOR

1.

GROW RELATIONSHIPS

Connect with over 800 SuiteConnect attendees and over 60,000 Oracle OpenWorld attendees, including Oracle NetSuite executives, prospective customers, partners, press and industry analysts.

2.

GROW YOUR BUSINESS

Generate leads, close business, meet with NetSuite executives and sales management, and build new relationships with prospective customers.

3.

GROW YOUR BRAND

Promote your company across the NetSuite ecosystem and establish your unique position in the fast-growing cloud solution marketplace.

As a sponsor, you'll gain access to attendees who are eager to learn more about your solutions, and have opportunities to partner with us as we unveil the future of NetSuite at SuiteConnect West.

Let's Grow Together!

Agenda

8:00am – 9:00am	Breakfast and SuiteConnect Expo
9:30am – 11:00am	SuiteConnect Keynote
11:00am – 11:30am	Networking Break in SuiteConnect Expo
11:30am – 12:15pm	Breakout Sessions
12:15pm – 2:00pm	Lunch and SuiteConnect Expo
2:00pm – 2:45pm	Breakout Sessions
3:00pm – 3:45pm	Breakout Sessions
3:45pm – 4:15pm	Networking Break in SuiteConnect Expo
4:15pm – 5:00pm	Breakout Sessions
5:00pm – 6:00pm	Networking Reception in SuiteConnect Expo
7:00pm – 9:00pm	SuiteConnect West AfterParty

Platinum



PACKAGE HIGHLIGHTS

2 AVAILABLE

\$50,000

- Extended turnkey kiosk in the SuiteConnect Expo at the Intercontinental Hotel
- Turnkey kiosk in the Oracle OpenWorld Exchange within the NetSuite exhibit area (Mon-Wed)
- Company logo on sponsor slide during keynote
- Breakout speaking session co-presented with NetSuite (topic and speaker subject to NetSuite approval)
 - Includes session literature drop – sponsor to provide and subject to NetSuite approval
 - Pre-Registration and Post-Event session reports including company name, primary job role and country
- SuiteConnect Lunch and Networking Reception sponsor (non-exclusive)
- Collateral in conference bag (sponsor to provide and must be approved by NetSuite)
- Social Media Promotion
 - Pre-event: 2 tweets, 2 Facebook posts, 2 LinkedIn posts (content provided by sponsor and subject to NetSuite Approval)
 - Post-event: 2 tweets, 2 Facebook posts, 2 LinkedIn posts (content provided by sponsor and subject to NetSuite Approval)
 - NetSuite to promote sponsor webpage via social media
- Company logo on SuiteConnect event website linking to sponsor website
- Company logo included in all SuiteConnect demand generation emails
- Email template with dedicated tracking URL to invite up to six (6) attendees to receive a complimentary SuiteConnect conference pass
- Six (6) SuiteConnect passes for your company
- Fifteen (15) discounted SuiteConnect passes available for purchase at \$295 each
- Fifty (50) Oracle OpenWorld discover passes (for prospects and customers)
 - Access to Oracle OpenWorld Exchange exhibit hall and Oracle OpenWorld keynotes only
- Unlimited Oracle OpenWorld Exchange exhibitor staff passes
 - Does not apply to SuiteConnect expo
- Podcast guest on the official NetSuite podcast in the next 12 months
- Promotion on growwire.com including a web ad to run for 1 week in the next 12 months



Gold



P
Platinum

G
Gold

E
Exhibitor

PACKAGE HIGHLIGHTS

8 AVAILABLE

\$25,000

- Turnkey kiosk in the SuiteConnect Expo at the Intercontinental Hotel
- Company logo on the sponsor slide during keynote
- SuiteConnect breakfast & break sponsor (non-exclusive)
- Collateral in conference bag (sponsor to provide and must be approved by NetSuite)
- Social Media Promotion
 - Pre-event: 1 tweet, 1 Facebook post, 1 LinkedIn post (content provided by sponsor and subject to NetSuite Approval)
 - Post-event: 1 tweet, 1 Facebook post, 1 LinkedIn post (content provided by sponsor and subject to NetSuite Approval)
- Company logo on SuiteConnect event website linking to sponsor website
- Company logo included in all SuiteConnect demand generation emails
- Email template with dedicated tracking URL to invite up to four (4) attendees to receive a complimentary SuiteConnect conference pass
- Four (4) SuiteConnect passes for your company
- Ten (10) discounted SuiteConnect passes available for purchase at \$295 each



Exhibitor

P Platinum
G Gold
E Exhibitor

PACKAGE HIGHLIGHTS

- Turnkey kiosk in the SuiteConnect Expo at the Intercontinental Hotel
- Company logo on the sponsor slide during keynote
- Company logo on SuiteConnect event website linking to sponsor website
- Email template with dedicated tracking URL to invite up to two (2) attendees to receive a complimentary SuiteConnect conference pass
- Two (2) SuiteConnect passes for your company
- Five (5) discounted SuiteConnect passes available for purchase at \$295 each

30 AVAILABLE

\$10,000



QUESTIONS?
CONTACT US:

SUITECONNECT@NETSUITE.COM

ADDITIONAL MARKETING OPPORTUNITIES

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AMOs

OPPORTUNITY	AVAILABILITY	DESCRIPTION/BENEFIT	PRICE
SuiteConnect Lanyard Sponsorship	1	Company logo on SuiteConnect lanyards	\$10,000
Conference Water Bottle	1	Help SuiteConnect attendees stay hydrated and refreshed with a co-branded reusable water bottle that is sure to be used long after the event ends. Every attendee will receive a water bottle in their conference bag.	\$8,000
Branded Notebook & Pen in Conference Bag	1	Everybody needs somewhere to take notes on all the great content they are going to consume at SuiteConnect. This branded notebook is the perfect opportunity to stay on attendees' minds long after the conference has ended. Every attendee will receive this in their conference bag.	\$7,500
Photo Booth in SuiteConnect Expo	1	Add your company's logo to the official photo booth experience in the SuiteConnect Expo. Attendees pose for pictures and immediately share their photos to social media with your logo prominently displayed with the SuiteConnect logo.	\$10,000
Branded DJ booth in SuiteConnect Expo	1	Entertain attendees by getting them movin' and groovin'. Create brand awareness for your company when you provide a hip, upbeat experience with a branded DJ station placed in the Expo.	\$5,000
Conference Bag Collateral or Give Away	5	Bag inserts assure attention from key attendees. Put your marketing collateral in every conference bag insert. Insert must be approved by NetSuite.	\$1,500
Keynote Literature Drop	1	Your company's message will be the first thing attendees see when they sit down in the keynote. You provide the printed literature; we'll put it on everyone's chair. Literature must be approved by NetSuite.	\$5,000
Suite Social Media Package	3	10 tweets, 6 Facebook posts, 1 LinkedIn dedicated post. No content required from sponsor – begins approximately 3 weeks prior to show.	\$3,000
Basic Social Media Package	6	2 tweets, 2 Facebook posts, 2 LinkedIn dedicated post. No content required from sponsor – begins approximately 3 weeks prior to show.	\$2,000
Turnkey Kiosk in the Oracle OpenWorld Exchange	5	Located within the NetSuite exhibit area (Mon-Wed), this kiosk offers you unlimited Oracle OpenWorld Exchange exhibitor staff passes, 2 additional SuiteConnect conference passes, 2 CloudFest.18 passes, and 2 daily lunch tickets.	\$17,500

SEE YOU IN SAN FRANCISCO FOR SUITECONNECT

VENUE DETAILS:

INTERCONTINENTAL SAN FRANCISCO

888 Howard St, San Francisco, CA 94103