

THE SPONSORSHIP PROSPECTUS

September 18, 2019

Marriott Marquis | San Francisco



**UNLOCK THE
POSSIBILITIES**



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Welcome to SuiteConnect San Francisco

SuiteConnect is returning to San Francisco to bring together 900+ NetSuite users, prospective customers, partners, press and industry influencers at Oracle OpenWorld 2019.

Event Highlights

SuiteConnect San Francisco attendees will immerse themselves in:

An inspirational keynote hosted by NetSuite executives discussing how we help businesses unlock growth.

Targeted breakout sessions featuring expert product demonstrations and real world stories of how Oracle NetSuite customers are growing beyond the numbers and being driven by new demands.

Networking with users and solution providers in the SuiteConnect Expo.

Why Sponsor

Unlock Connections

Connect with over 900 SuiteConnect attendees and over 60,000 Oracle OpenWorld attendees, including Oracle NetSuite executives, prospective customers, partners, press and industry analysts.

Unlock the Possibilities

Generate leads, close business, meet with NetSuite executives and sales management, and build new relationships with prospective customers.

Unlock Growth

Promote your company across the NetSuite ecosystem and establish your unique position in the fast-growing cloud solution marketplace.

As a sponsor, you'll gain access to attendees who are eager to learn more about your solutions, and have opportunities to partner with us as we unveil the future of NetSuite at SuiteConnect San Francisco.



Current Agenda

- 8:00am – 8:30am Breakfast in SuiteConnect Expo
- 9:00am – 10:30am SuiteConnect Keynote at YBCA
- 10:30am – 11:30am Networking Break in SuiteConnect Expo
- 11:30am – 12:15pm Breakout Sessions
- 12:15pm – 1:45pm Lunch and SuiteConnect Expo
- 1:45pm – 2:30pm Breakout Sessions
- 2:45pm – 3:30pm Breakout Sessions
- 3:30pm – 4:15pm Networking Break in SuiteConnect Expo
- 4:15pm – 5:00pm Breakout Sessions
- 5:00pm – 6:00pm Networking Reception in the SuiteConnect Expo
- 6:30pm – 11:00pm Oracle OpenWorld CloudFest.19



3 AVAILABLE
\$60,000

Platinum

- Extended turnkey kiosk in the SuiteConnect Expo at the Marriott Marquis
- Turnkey kiosk in the Oracle OpenWorld Exchange within the NetSuite exhibit area (Mon-Wed)
- Company logo on sponsor slide during keynote
- One 45-minute breakout session (topic subject to NetSuite approval)
 - Includes session literature drop – sponsor to provide and subject to NetSuite approval
 - Pre-Registration and Post-Event session reports including company name, primary job role and country
- SuiteConnect Lunch and Networking Reception sponsor (non-exclusive)
- Collateral in conference bag (sponsor to provide and must be approved by NetSuite)
- Social Media Promotion
 - Pre-Event: 2 tweets, 2 Facebook posts, 2 LinkedIn posts (content provided by sponsor and subject to NetSuite approval)
 - Post-Event: 2 tweets, 2 Facebook posts, 2 LinkedIn posts (content provided by sponsor and subject to NetSuite approval)
 - NetSuite to promote sponsor webpage via social media
- Company logo on SuiteConnect event website linking to sponsor website
- Company logo included in all SuiteConnect demand generation emails
- Email template with dedicated tracking URL to invite up to six (6) attendees to receive a complimentary SuiteConnect conference pass
- Six (6) SuiteConnect passes for your company
- Fifteen (15) discounted SuiteConnect passes available for purchase at \$295 each
- Fifty (50) Oracle OpenWorld discover passes (for prospects and customers)
 - Access to Oracle OpenWorld Exchange exhibit hall and Oracle OpenWorld keynotes only
- Unlimited Oracle OpenWorld Exchange exhibitor staff passes
 - Does not apply to SuiteConnect expo
- Guest on the official NetSuite podcast or joint customer guest on the growwire podcast with sponsor ad in the next 12 months
- Promotion on growwire.com including a web ad to run for 1 week in the next 12 months



10 AVAILABLE
\$30,000

Gold

- Extended turnkey kiosk in the SuiteConnect Expo at the Marriott Marquis
- Company logo on the sponsor slide during keynote
- SuiteConnect break sponsor (non-exclusive)
- Collateral in conference bag (sponsor to provide and must be approved by NetSuite)
- Social Media Promotion
 - Pre-Event: 1 tweet, 1 Facebook post, 1 LinkedIn post (content provided by sponsor and subject to NetSuite approval) (non-exclusive)
 - Post-Event: 1 tweet, 1 Facebook post, 1 LinkedIn post (content provided by sponsor and subject to NetSuite approval) (non-exclusive)
- Company logo on SuiteConnect event website linking to sponsor website
- Company logo included in all SuiteConnect demand generation emails
- Email template with dedicated tracking URL to invite up to four (4) attendees to receive a complimentary SuiteConnect conference pass
- Four (4) SuiteConnect passes for your company
- Ten (10) discounted SuiteConnect passes available for purchase at \$295 each



30 AVAILABLE
\$10,000

Exhibitor

- Turnkey kiosk in the SuiteConnect Expo at the Marriott Marquis
- Company logo on the sponsor slide during keynote
- Company logo on SuiteConnect event website linking to sponsor website
- Email template with dedicated tracking URL to invite up to two (2) attendees to receive a complimentary SuiteConnect conference pass
- Two (2) SuiteConnect passes for your company
- Five (5) discounted SuiteConnect passes available for purchase at \$295 each

**QUESTIONS?
CONTACT US:**

SUITECONNECT@NETSUITE.COM



Additional Marketing Opportunities



**UNLOCK THE
OPPORTUNITIES**

Additional Marketing Opportunities

ITEM	AVAILABLE	DESCRIPTION	PRICE
SuiteConnect Lanyard Sponsorship	1	Company logo on SuiteConnect lanyards	\$12,000
Conference Water Bottle	1	Help SuiteConnect attendees stay hydrated and refreshed with a co-branded reusable water bottle that is sure to be used long after the event ends. Every attendee will receive a water bottle in their conference bag.	\$10,000
Breakout Session	1	Share the latest and greatest with our attendees in a dedicated 45-minute breakout session. This is available to gold level sponsors and above.	\$20,000
Branded Notebook & Pen in Conference Bag	1	Everybody needs somewhere to take notes on all the great content they are going to consume at SuiteConnect. This branded notebook is the perfect opportunity to stay on attendees' minds long after the conference has ended. Every attendee will receive this in their conference bag.	\$7,500
Photo Booth in SuiteConnect Expo	1	Add your company's logo to the official photo booth experience in the SuiteConnect Expo. Attendees pose for pictures and immediately share their photos to social media with your logo prominently displayed with the SuiteConnect logo.	\$10,000
Branded DJ booth in SuiteConnect Expo	1	Entertain attendees by getting them movin' and groovin'. Create brand awareness for your company when you provide a hip, upbeat experience with a branded DJ station placed in the Expo.	\$5,000
Conference Bag Collateral or Give Away	5	Bag inserts assure attention from key attendees. Put your marketing collateral in every conference bag insert. Insert must be approved by NetSuite.	\$1,500
Suite Social Media Package	3	10 tweets, 6 Facebook posts, 1 LinkedIn dedicated post. No content required from sponsor - begins approximately 3 weeks prior to show.	\$3,000
Basic Social Media Package	3	2 tweets, 2 Facebook posts, 2 LinkedIn dedicated post. No content required from sponsor - begins approximately 3 weeks prior to show.	\$2,000

SuiteConnect

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NETSUITE

See You in San Francisco for SuiteConnect

Marriott Marquis | 780 Mission St, San Francisco, CA | #suiteconnect

